



ANNUAL REPORT

2022 / 2023



THE
WOMEN'S CENTRE
GREY BRUCE



TABLE OF CONTENTS

- 2 Letter from the Executive Director**
 - 3 Board of Directors & Leadership Team**
 - 4 Our Services and Programs**
 - 5 Year in Review**
 - 7 Financials**
 - 9 Our Donors**
 - 10 Looking Forward**
-

MISSION

Women, children, and youth will live in safety regardless of their circumstances, and our community will recognize and work to eliminate abuse and violence.

VISION

The Women's Centre is a safer place for women, children, and youth.

LETTER FROM THE

Executive Director



Last year, I touched upon the importance of adaptation, innovation, and the growth of The Women's Centre (TWC) services to ensure we are reaching all women, children, and youth who need our help. With the help of our generous community, this past year, we saw incredible financial and in-kind support, and began acting on our intentions.

As the COVID-19 restrictions ended, TWC staff and volunteers got back into the community with more enthusiasm than ever before. We saw the inception of new community events, like the First Annual Women's Wellness Retreat in partnership with The Owen Sound & District Chamber of Commerce, sponsored by TD, the International Women's Day concert at Heartwood Hall, and made appearances at community staples, like the Durham Agricultural Fair. This newfound excitement around community integration was integral to the fundraising success of the 2022/2023 fiscal year.

Our incredible donors have made milestone moves, that once felt like a distant dream, possible. One of those moves included the purchase of a new Anti-Human Trafficking Program for Youth (AHT) House. This expansion will allow us to continue moving forward with the focus of adaptation, innovation, and growth. AHT will soon have a new home, in a space that will be customized to the growing program's needs. The project will require extensive renovations, but with the help of the updated Adopt-A-Room fundraising campaign and support of the Grey Bruce community, we are confident we will be able to move AHT into its new space by Winter 2023.

Thank you to past, present, and future donors and volunteers. We would not have been able to focus on growth, innovation, and adaptation without your unwavering support.

We look forward to working together to perfect our new AHT space and thank you for your continued commitment to TWC.

Thank you for helping us grow.

Heather Sheldrick, Executive Director

OUR BOARD & LEADERSHIP TEAM



Natalie Brown
Chair



Alissa Angel
Vice-Chair &
Interim Treasurer



Amy Deschamps
Director



Mary Lynne
Kennedy-McGregor
Director



Kate Vanderweilen
Director



Erica Wepler
Director



Heather Sheldrick
Executive
Secretary/Director



Krystal Stukas
Fund Development &
Communications Manager



Joyce Ann Johnston
Shelter,
Program Manager



Mary Thompson
Second Stage
Residential Housing,
Program Manager



Lindsay Brown
Anti-Human Trafficking
Program for Youth,
Program Manager

OUR SERVICES

The Shelter is a twenty-bed facility with security and main floor accessibility offering twenty-four-hour crisis intervention and supportive counselling.

PUBLIC EDUCATION

about abuse and women's issues is shared with community partners including schools, community groups, and service clubs.

THE ANTI-HUMAN TRAFFICKING PROGRAM FOR YOUTH

includes counselling, outreach, and housing for at-risk youth between 15 and 18 years of age.

SECOND STAGE RESIDENTIAL PROGRAM

is a safe twelve-unit townhouse complex that provides transitional and supportive counselling within a geared-to-income rent program.

INDIVIDUAL AND GROUP COUNSELLING

is available at the Shelter and Second Stage, for all women regardless of their situation. The outreach program assists women in the community and clients staying at Second Stage connect with local support and services.



WALK-IN CRISIS SUPPORT

is available twenty-four hours per day at the Shelter and during business hours at Second Stage. Trained staff provide phone and text crisis support, information and referrals for women, children, and youth in crisis, twenty-four hours per day.

FAMILY COURT SUPPORT

is provided in partnership with other community agencies to support abused women while they navigate through the Family Court system.

YEAR IN REVIEW

With help from our incredible funders TWC was able to do some renovations, enhance community areas, and provide integral counselling to women, children, and youth who have experienced violence and abuse in the home.

SHELTER KITCHEN

Thanks to the generous funding from Women Shelters Canada, TWC was able to completely renovate the Shelter Kitchen to create a space that will adapt to future pandemic protocols, function better for our Shelter Cook and residents, and put health and safety at the top of the Shelter's priorities.



**WOMEN'S
SHELTERS
CANADA**

Shelters and
Transition Houses
United to End Violence
Against Women

BASKETBALL COURT

The Youth Hub's Basketball Court received a much-needed Revival thanks to funding from the Community Foundation Grey Bruce. Now, kids at our facilities can build friendships and play safely.



**COMMUNITY
FOUNDATION
GREY BRUCE**

We're here for good.



COUNSELLING

The Ontario Trillium Foundation (OTF) was an integral funder of the continuation of Clinical Counselling and Child & Youth Counselling programs. With the support of OTF TWC was able to provide free counselling to over 200 women and children who have witnessed and experienced violence and abuse in the home.

Ontario
Trillium
Foundation



Fondation
Trillium
de l'Ontario

EVENTS



50/50 RAFFLE
ONLINE AUCTION
LIVE MUSIC

TWC IWD

TICKETS
\$25+SC
\$30 @ the door

GET YOUR TICKETS AT
WWW.HEARTWOODHALL.CA
OR HEARTWOOD HOME

MARCH 8, 2023

AT HEARTWOOD HALL
939 2ND AVE EAST, OWEN SOUND

DOORS OPEN AT 7 PM
SHOW STARTS AT 7:30

PAIGE WARNER
JANNET C. TAYLOR
GRACIE JET

INTERNATIONAL WOMEN'S DAY CONCERT

On March 8, International Women's Day, TWC hosted a benefit concert at Heartwood Hall and a corresponding online auction. With the help of local musicians Paige Warner, Gracie Jet, and Jannet C. Taylor, the fundraiser raised awareness for TWC's programs and services, and garnered a new potential donor base not previously explored in Grey Bruce.



WOMEN'S WELLNESS RETREAT

In November 2022, ahead of a busy holiday season, TWC hosted the First Annual Women's Wellness Retreat in partnership with the Owen Sound & District Chamber of Commerce, Sponsored by TD Bank. Women in Grey Bruce came together for a day of networking, inspiration, and hands-on experiences crafted by incredible local small businesses. The inaugural event helped break TWC back into the vibrant Owen Sound event space after a long hiatus due to the pandemic.

1st Annual WOMEN'S WELLNESS RETREAT

Purchase your tickets at www.trellis.org/womenswellnessGB

Presented by 



STATEMENT OF FINANCIAL POSITION

As of March 31, 2023

	2023	2022
	\$	\$
ASSETS		
CURRENT:		
Cash	759,270	993,799
Accounts Receivable	21,799	21,799
HST Receivable	37,554	79,734
Investments	398,122	383,408
Prepaid Expenses	33,573	27,089
	1,250,318	1,505,829
PROPERTY AND EQUIPMENT	1,438,287	1,416,861
DEPOSIT ON NEW PROPERTY	530,381	-
TOTAL ASSETS	3,218,986	2,922,690
LIABILITIES		
CURRENT:		
Accounts Payable and Accrued Liabilities	121,999	118,067
Government Remittances Payable	13,154	13,163
Current Portion of Mortgage Payable	31,793	45,800
	166,946	177,030
MORTGAGE PAYABLE	-	31,792
DEFERRED CONTRIBUTIONS RELATED TO PROPERTY AND EQUIPMENT	1,161,262	1,141,433
DEFERRED CONTRIBUTIONS	28,480	71,994
TOTAL LIABILITIES	1,356,688	1,422,249
FUND BALANCES		
OPERATING FUND	542,065	11,648
RESTRICTED FOR HOUSING REPLACEMENT	292,793	279,977
RESTRICTED FOR HOUSING MAINTENANCE	45,068	45,068
INVESTED IN CAPITAL ASSETS	231,136	197,604
INTERNALLY RESTRICTED FUNDS	300,000	300,000
DONATION FUND	451,236	666,108
TOTAL FUND BALANCES	1,862,298	1,500,441

STATEMENT OF OPERATIONS

For the year ended March 31, 2023

	2023 \$	2022 \$
REVENUE		
Provincial/Federal Grants	1,414,184	1,357,557
County of Grey	217,555	495,963
Donations and Fundraising	816,772	404,229
Other	42,155	137,369
	2,490,666	2,381,604
EXPENSES		
Salaries and Benefits	1,499,974	1,228,635
Amortization	3,363	6,483
Program Costs	505,631	764,881
Fundraising and Other	120,389	157,053
	349,041	157,053
SURPLUS (DEFICIT)		
	349,041	157,053

Further details can be found in the 2022/2023 Women's Centre Grey Bruce's full audited financial statement.



THANK YOU TO OUR DONORS

\$25,000+

The Estate of Christine Drake, Ontario Trillium Foundation, The Estate of Karen Elizabeth Robinson, Women's Shelters Canada

\$10,000+

Timothy D. Mayer Charitable Foundation, Mark Roberts, Shoppers Drug Mart Life Foundation

\$5,000+

J.P Bickell Foundation, Ruth Johnston, Kris & Cathryn Kennedy, Elizabeth Wilson, St. John's United Church, TD Bank, Community Foundation Grey Bruce

\$2,500+

Scott Belton, Barbara Hanson, Stephanie Stuart-Vanderburg, Information and Communications Technology Council, United Way of Bruce Grey, Owen Sound Sun Times, Lindsay Bowman, The Dandelion Initiative, Amelia Langeman, Julie Alexander, Royal Bank of Canada, Regal Rexnord Charitable Foundation

\$1,000+

Canada Helps, Hanover Mennonite Church, Jen Burak, Unifor International Department, Trinity Jubilee Foundation, The Society of United Professionals, Tricia Pool, Doug Haslam, Charlene Codner, Nancy Bradley, Erroll Treslan, Rotary Club of Port Elgin, Royal LePage Shelter Foundation, SNC-Lavalin, Elementary Teachers Federation Ontario Bluewater Local (ETFO), Joshua Matthews, Pam Lobsinger, Charities Aid Foundation of Canada, Robert's Farm Equipment, Frank Barningham, Anne Cathrae, Drake Hall, St. Andrew's Presbyterian Church, Katherine Sutter, The United Church of Canada Foundation, Ed Saliwonchuk, Rotary Club of Markdale Ontario Inc., Paisley Rotary, Northern Credit Union, Sharon Mohr, M. Elizabeth McKinlay, Kevin Knight, Judy Kitto, Electrical Contacts Limited, Shannon Cameron, Charlene Blandin

LOOKING FORWARD

This year, TWC has worked to implement more of the actionable recommendations outlined in the strategic plan to further the successful development of the agency. Our four strategic priority areas are:

- 1 Optimizing Organizational Resources**
- 2 Building Holistic Supports through Enhanced Community Engagement**
- 3 Continuing to Build Community Response to Human Trafficking**
- 4 Assessing the Organizational Brand**



During the 2022/2023 fiscal year, we made significant headway in many of our goals.

We continued to optimize our organizational resources by reviewing and developing better staffing structure and supports, and conducted a comprehensive facilities assessment, which led to the decision to move AHT to a new location more conducive to program objectives. We've enhanced our presence in the community to help facilitate holistic support, including the community response to human-trafficking by identifying collaborative community opportunities and prioritizing involvement in external committees, ensuring TWC is part of the solution. Lastly, we remained consistent in our agency brand and created open communication streams with donors, community members, and the community at-large, instilling TWC as the go-to agency for helping women, children, and youth impacted by violence and abuse in Grey Bruce.



From our efforts this year, we can confidently say that TWC has made an impact in Grey Bruce. Our increase in donations during the 2022/2023 fiscal year can attest to that, and with the help of passionate and dedicated staff, volunteers, donors, and community members, we look forward to more growth and innovation in the remainder of 2023 and 2024.

2022 / 2023

STATIS-



800-311-1111

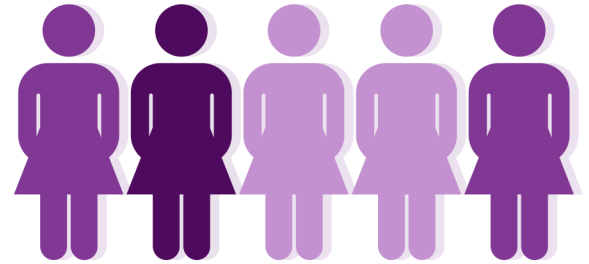
women
called
the
24/7
crisis line

Year-after-year The Women's
Centre continues to see
consistent growth in the
amount of women, children,
and youth needing our help.

TICS



116
women
received transitional
housing support



161 women and children
who stayed at the
Shelter

13 YOUTH
accessed services at AHT

155



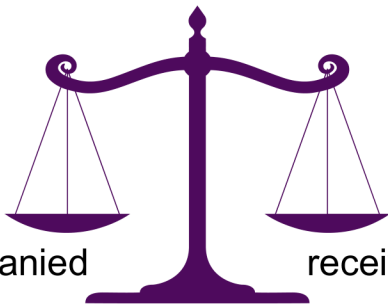
total clinical
counselling
hours logged

1,172

women received
free clinical
counselling

36

women
accompanied
to court



86

women
received court
support



539

safety plans created



THE
WOMEN'S CENTRE
GREY BRUCE

TWC's crisis line is available 24 hours a day, 7 days a week:

TEXT: 226-974-0755

CALL: 519-371-1600

TOLL-FREE:

1-800-265-3722

If you have any questions about The Women's Centre or if you are interested in learning more about our programs or facilities, please contact us.

If you are a woman experiencing gender-based violence, and need immediate assistance, call 911.



THE
WOMEN'S CENTRE
GREY BRUCE



2048-A 9th Avenue East
Owen Sound, ON N4K 3H2
Registered Charity: 119302594 RR 0001

